Seed Savers

2019-2020 GRATITUDE REPORT

LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

It's been a truly historic year at Seed Savers Exchange as we adapt our workplace, programs, and events to safely fulfill our mission during a time of rapid climate change, a global pandemic, and a cultural awakening in America.

In these challenging and uncertain times, so many people are turning or returning to their gardens and their food heritage as a source of hope, connection, healing,



joy, comfort, security, resilience, justice, and more. We're grateful to report that the mission of Seed Savers Exchange is resonating more than ever as people look for tangible, personal ways to address the significant environmental, social, and economic issues we face. We're seeing significant growth in demand for our core programs, and we are proud to share some of the new, innovative ways we've put your support to work to stay connected with our community and address your gardening and seed-saving needs.

This year also precipitated an important opportunity for reflection and dialogue about diversity, equity, and inclusion within Seed Savers Exchange. As a mature institution with a strong reliance on grassroots action to steward our culturally diverse gardening heritage, we are examining how our vorkplace and our work need to evolve to help eliminate and heal the harm done by systemic and institutional racism. We are committed to further educating ourselves and doing deep, intentional work to ensure that our mission is truly honoring the broad cultural heritage represented in our diverse seed and plant collections, and that Seed Savers Exchange is welcoming to all who would partner with us to protect this heritage for future generations.

2 |

We are filled with so much gratitude for you and all our generous supporters, for our talented staff, and for our community partners who have risen to the occasion to support our critical mission during this pivotal moment. Together, we're not just sowing seeds of change, but weaving new strands of hope and resilience into the tapestry that will help future generations survive—and thrive—come what may.

As a new cycle germinates and takes root, something beautiful and different is beginning to grow out of the rich garden soil that our staff, our board, and our community are tending. Cheers to what's emerging as we adapt to our new surroundings, and answer the strong calls to action of our time. We are so grateful you're here with us in this moment!

To our future,

Emily Rose Haga

Emily Rose Haga Executive Director

OUR MISSION

Seed Savers Exchange stewards America's culturally diverse and endangered garden and food crop legacy for present and future generations. We educate and connect people through collecting, regenerating, and sharing heirloom seeds, plants, and stories.

2019-20 HIGHLIGHTS

These pages share highlights from both 2019 and 2020 that speak to your generosity and the generosity, strength, resilience, and adaptability of our staff and our expansive community, for which we are immensely grateful. As you read about what you have made possible, know that we are thanking you with every word.

CULTIVATING A WORK CULTURE OF ADAPTABILITY AND RESILIENCE

In January 2019, supported by gifts from two generous donors, Seed Savers Exchange (SSE) began working with Co-Nexio Consulting to create a new five-year strategic plan and ensure that we have a work culture that supports achieving that plan. At the beginning of March 2020, SSE had almost completed the action plans to set our 2020-25 strategic plan in motion. Then, as the first effects of the coronavirus pandemic were felt across the United States, SSE had to pivot rapidly. The challenges of keeping our staff safe as we continued to carry out the important work done at Heritage Farm and beyond became significant.



Strategic planning session.

Yet from those challenges and from the horizontal leadership practice that we engaged in last year, innovative and meaningful work has risen. We developed new strategies for distributing seeds and established new safety and protective protocols, even as staff found creative ways to stay connected with each other and with our community. We implemented new programs and new ways of carrying out existing programs to continue to meet your needs and the needs of everyone suddenly taking up gardening for the first time.

We also strategized ways to continue work to achieve the goals laid out in our strategic plan. In that plan, 2020 is the year to cultivate and strengthen our resilience to sustain the momentum to come, and we have not lost sight of that. We have been busy, and we have a lot more work to do. **Thank you for being with us on this journey!**



Clockwise from upper left: Jessika Greendeer, 'Sehsapsing' ('Delaware Indian') corn, Becky Webster, and Shelley Buffalo.

CONTINUING THE WORK TO RETURN SEEDS TO THEIR CULTURES OF ORIGIN

Seed Savers Exchange continues to humbly participate in the Seed Rematriation movement. We worked with a participatory conservation model in 2020 in partnership with three Indigenous farmers, with guidance from board chair Rowen White and thanks to a grant from the Sustainable Agriculture Research and Education (SARE) Program and individual gifts. SSE and our partners (Shelley Buffalo, Jessika Greendeer, and Becky Webster) regenerated 26 Indigenous varieties of beans, melons, corn, squash, and tobacco. A portion of the seeds saved will reinvigorate the supply in SSE's seed bank collection, but the majority will be stewarded by our partners and their communities as they actively reclaim their ancestral seeds and traditions.



Bobbie Ann Hutchins (left) of Mooringsport, Louisiana, stands amid the 'Whidley White' okra she grew through the RENEW program. 'Stockbridge Indian' beans filled the garden of RENEW participant Timothy Noyes of Gainesville, Florida.

STEWARDING THE COLLECTION AS A COMMUNITY

SSE's Citizen Science Corps Program is a member- and donorsupported initiative that makes a significant difference in our ability to steward the seed bank collection at Heritage Farm.

ADAPT participants help select the new varieties introduced in the Seed Savers Exchange catalog each year, growing and evaluating these varieties based on a number of desirable characteristics. In 2019, 120 participants conducted 229 trials of six different market types (basil, lettuce, sweet pepper, snap bean, snow pea, beefsteak tomato); based on their reports, we selected five varieties that performed exceptionally well to introduce into the catalog. This year, 117 participants conducted 315 trials of six different market types (sweet pepper, hot pepper, beefsteak tomato, cucumber, melon, and shelling pea). Some of this year's varieties may make an appearance in future catalogs as well!

RENEW participants help SSE Preservation staff grow varieties in the collection for new seed. Some crop types in our collection, such as cowpeas and lima beans, do not always reach seed maturity in the short Northeast Iowa growing season. And our collection of other open-pollinated crop types, such as tomatoes and beans, are so large that partnering with our community helps us to regenerate more varieties per year than we could at Heritage Farm alone. In 2019, 22 participants across the country regenerated 24 varieties from our collection, and this year 30 participants regenerated 37 varieties—from 'Granny Payne' bean and 'Red Chestnut' squash to 'Quigley's Italian Paste' tomato.

THE CHALLENGES AND SUCCESSES OF STEWARDING A LIVING COLLECTION

Ensuring the long-term preservation of our living seed bank collection is challenging even with the help of Citizen Science Corps

participants. We currently steward more than 20,000 varieties, with over 100 new varietal donations submitted for possible inclusion in the collection each year. Thousands of varieties still need further research to help us steward them successfully for future generations.

Thanks to member and donor support for this work, we have success stories like the 'Moon and Stars Gleaves' watermelon—donated in 1993 by Owen Gleaves from Tennessee, who told us it had been grown by his grandmother's grandfather! The packet for this variety contained only two seeds when



Greenhouse Manager Sarah Cousins with the 'Moon and Stars Gleaves' watermelon!

it was pulled from the collection for regeneration last year.

We usually don't grow more than half of the seed inventory of any variety at once, so *Preservation Director Phil Kauth gave one seed to Greenhouse Manager Sarah Cousins*. Sarah germinated that lone seed, and we were able to harvest 400 seeds from the fruit of one plant at the end of the season! We grew the variety out again this year at Heritage Farm, and 'Moon and Stars Gleaves' watermelon is now well on its way to having a secure seed count for the future. A generous donor has invested multi-year support for increased stewardship of the collection to help ensure that there are more success stories like this one.



Our Resilience Gardens team (from left) included AmeriCorps Iowa members Lauren Mahnke and Calvin Harper and our Silos and Smokestacks summer intern, Greta Carlson.

A KEY ASPECT OF ADAPTING TO THE MOMENT

Thanks to the generosity of members, donors, partners, and funders who recognized that we were facing extraordinary circumstances this year, SSE had the resources to adapt our work to help meet the needs of our community.

Nationally, we are participating with several other nonprofits, seed companies, and community organizers on a *Cooperative Gardens Commission* to build a coordinated, national response to support the growing garden movement. SSE provides free seed from our collection and the Herman's Garden program for those in need, and we lent our expertise to make sure that seed-saving resources were a core component in the commission's educational programs.

Regionally, Jeanine Scheffert, SSE's Education and Engagement Manager, with help from other staff and our local community, developed a new model for community distribution. It arose from both a high demand for gardening knowledge and our inability to ship transplants this year due to logistical challenges of keeping staff safe and the perishable nature of the inventory. Through the **Resilience Gardens Project**, SSE coordinated a network of partners to promote food and seed security in the Driftless Area and beyond. In addition to seed, transplant, and potato donations as well as maintenance of several garden sites, SSE developed virtual education and outreach tools that will continue to support people in our region and beyond for years to come. 8



Resilience Gardens Project distribution sites.

DONATIONS THAT TRANSLATED INTO FOOD FOR PEOPLE IN NEED

Resilience Gardens Project

4,425 pounds of potatoes were donated to 18 local growers and 19 regional organizations, translating into approximately 110,625 pounds of potatoes at the end of the season for fall community food donations.

13,904 seed packets, 90 apple trees, and 30,518 transplants were donated to help organizations focused on food security across Iowa, Minnesota, and Wisconsin grow food for their communities.

Cooperative Gardens Commission

A large bulk-seed donation was sent to the Cooperative Gardens Commission to be distributed throughout the United States via regional seed hubs. SSE will continue to donate seeds to this collective moving forward.

Herman's Garden and Disaster Relief Seed Donations

52,564 Herman's Garden seed packets were donated to gardeners, schools, seed libraries, and gardening collectives across the country in 2019-20 for people who want and have space to grow their own food.

1,950 seed packets were donated through the Disaster Relief Seed Donation program to help people recover from weather-related and other catastrophic events.

TAKING EDUCATION ONLINE

As a component of the Resilience Gardens Project, SSE created an online series of howto, ask-the-expert, and behind-the-scenes videos on Facebook and Instagram in spring through fall of 2020. Intended primarily



Steffen Mirsky, Evaluation and Trials Manager, in a behind-the-scenes video.

to serve the large numbers of beginning growers/gardeners and seed savers engaging in this work for the first time, the videos were well received, with 5,000-11,000 views for each video on Instagram and 2,400-9,400 views for each video on Facebook. They are archived on SSE's Facebook page if you are interested in watching them!

SUPPORTING COMMUNITY SEED INITIATIVES

Through a partnership with SeedChange, SSE provides resources, information, and a networking platform for seed libraries and other community seed initiatives across the United



Community Seed Network member map.

States and Canada. The Community Seed Network has seen an amazing increase in members, growing from 275 active members in mid-2019 to 665 members listed on the map and 1,059 active and engaged members in the Facebook group by fall 2020. The Community Seed Network is actively empowering and engaging community-based seed initiatives to connect, share, and learn. It also provides free resources for those new to the movement. Visit *communityseednetwork.org* for more information!

THE EXCHANGE, SSE'S FOUNDING PROGRAM

The impetus that created Seed Savers Exchange was a small seed swap in 1975 that has grown into a robust directory of seed savers exchanging seeds and plants with each other to protect and preserve the biodiversity and cultural connections of heirloom and open-pollinated varieties. We are pleased to report on recent growth in this program that is so core to our mission.

The number of varieties sent out from the Heritage Farm collection increased from 1,595 in 2019 (a record year with a 16.8% increase over 2018) to 1,805 varieties distributed just through August 2020 (a 13% increase over 2019's total number).



We welcomed 91 new listers (individuals offering their homegrown seeds) into the Exchange this year.

We continue to see increased use of the Exchange website, and we are in the process of making it more dynamic and easier to update.



There were 4,267 new accounts in 2019, and 3,602 in the first six months of 2020!

2020 was the first year SSE made Yearbooks available for purchase online (they are also available for free for listers and SSE members at the \$50 and above member levels), and we sold out by April. In total, we distributed 2,500 Yearbooks in 2020, a 28% increase from the 1,800 Yearbooks distributed in 2019. We are planning to print even more for 2021!

THE CHANGING FACE OF EVENTS

While the eight-mile trail system at Heritage Farm may have seen increased use this year, to protect the health of our staff and our community, SSE cancelled all in-person events in 2020. To stay connected to our broader community, we partnered with videographers and others to transition two of our largest in-person events to online, virtual formats.



Clockwise from upper left: Lissie, Dave Simonett, David Huckfelt, Karen Savoca and Pete Heitzman.

BENEFIT CONCERT

seedsavers.org/benefit-concert

This year's benefit concert, held on August 1, included an exciting lineup of 14 artists, two guest speakers, and six Resilience Gardens Project partners. Staff and longtime attendees missed the magic of the in-person event, but we were excited to use the online platform to reach members of our community who haven't been able to travel to Decorah in prior years. While on average 1,000 people come to the concert at the farm each summer, we estimate that over 12,000 viewers watched at least a portion of the virtual concert via our website or Facebook.



Virtual conference workshops and tours.

CONFERENCE & CAMPOUT seedsavers.org/conference

This year was SSE's 40th Annual Conference (minus the Campout). The in-person event was originally planned to be a full three-day affair, with a Seed Rematriation field day and a robust lineup of speakers, tours, workshops, and panels, as well as time for swapping seeds and stories. To keep everyone safe, SSE instead held a one-day virtual conference on Friday, August 21, featuring pre-recorded tours of the farm, workshops with live Q&A, and keynote speakers Owen Taylor and Amirah Mitchell of Truelove Seeds. While 400-500 people usually attend the in-person event, there were 3,779 visitors to the conference page on our website this year, and most workshops were attended by nearly 300 people—far more than we have ever been able to accommodate in person.

We were excited to reach more people this year—and encourage you to check out the videos on the event pages—but we hope to see you in person again next year to learn, swap seeds and stories, and enjoy live music and great food together.

CONTINUING TO IMPROVE THE VISITOR EXPERIENCE

SSE is using this time of decreased foot traffic at Heritage Farm to improve the visitor experience, in preparation for your return! Thanks to a grant from the Stanley Smith Horticultural Trust, we made two distinct improvements to the farmhouse: a stone terrace was built on its east side, and a garden full of ornamental varieties from farmhouse gardens of the past was planted right outside the farmhouse this spring.

And thanks to additional donated support, new limestone paths were installed between the Lillian Goldman



New limestone path in Diane's Garden.

Visitors Center and Diane's Garden, and within the garden as well. A portion of the limestone for the new paths was sourced from an old foundation on the farm! The paths improve accessibility to and in the garden, and we anticipate that next year's visitors will find them a welcome addition.

REVITALIZING THE ORCHARDS AT HERITAGE FARM



Installing black locust poles.

The Historic Orchard Revitalization Campaign to raise funds for much-needed stewardship of the orchards at Heritage Farm successfully reached its one-year goal of \$100,000 in November of 2019, thanks to the generosity of our community. Your support has already made it possible to install 12 rows (2,300 feet) of black locust poles in the orchards at Heritage Farm.

Black locust is a rot-resistant native tree, and using these poles for the trellises in the orchards will allow us to have the orchards certified organic! In the spring of 2020 we began planting grafted dwarf trees along the trellises, with over 50 varieties of apples planted so far.

A STATEMENT OF SOLIDARITY AND A COMMITMENT TO CHANGE

This year, Seed Savers Exchange joined many other organizations and individuals to make a statement of solidarity with Black people and Black communities. The purpose of this statement is to share with our community that we believe systemic and institutional racism demands collective action, and that we are committed to hearing from and working with Black, Indigenous, and People of Color (BIPOC) communities to take specific action within our workplace and our mission.

We are doing this work because it reflects our core values of respecting the diversity in all species, connecting community to our mission, and caring for the people who are caring for the seeds. Regardless of our individual political beliefs, Black lives in our workplace and in our community matter. As a nonprofit organization, we feel that we have a social responsibility to actively participate in moving society forward without racism.

A Diversity, Equity, and Inclusion working group of SSE board and staff met to review and give input into this statement before we shared it publicly. This group continues to meet to identify actionable steps that bring us closer towards our collective vision of SSE being a welcoming workplace and resource for all.

THANK YOU FOR YOUR IMPACT

Please let us know if you have comments or questions about the impact of your support, the work highlighted here, or our plans moving forward.

Thank you so much for your support of Seed Savers Exchange. We are grateful you are with us in this important work.

LEADERSHIP

Founded in 1975 by Diane Ott Whealy and Kent Whealy.

BOARD OF DIRECTORS

Rowen White, Chair of the Board, North San Juan, CA Neil Hamilton, JD, Waukee, IA Beth Lynch, PhD, Decorah, IA Jovan Sage, Brunswick, GA Sean Sherman, Minneapolis, MN

SPECIAL ADVISORS

Amy Goldman Fowler, PhD, Rhinebeck, NY Diane Ott Whealy, co-founder of Seed Savers Exchange, Decorah, IA

ADVISORS

Suzanne Ashworth; Dan Beard; Clive Blazey; David Cavagnaro; Rosalind Creasy; David Ellis, PhD; Jim Henry; Rob Johnston, Jr.; Lee Zieke Lee; Lindsay Lee; Craig LeHoullier, PhD; Deborah Madison; Laura Merrick, PhD; Phillip Sponenberg, PhD; John Swenson

LEADERSHIP TEAM

Emily Rose Haga - Executive Director and President Lynne Rilling, CPA - Deputy Director, Administration Roger Hartwell - Marketing and Communications Director Heather Haynes - Development Director Philip Kauth, PhD - Preservation Director John Reynolds - Sales and Business Director Susanna Craft - Lillian Goldman Visitors Center Manager Jim Edrington - Facilities Manager Koby Hagen - Seed Production Manager Paul Kadlec - Network and Systems Manager Grant Olson - ERP Systems Manager Jeanine Scheffert - Education and Engagement Manager Alex Brandt - Administrative Associate

MEMBERSHIP AND DEVELOPMENT

Cindy Goodner - Development Officer Abe Mendez - Membership Coordinator Kristin Eggen - Membership and Development Assistant

VOLUNTEERS & INTERNS

A huge thanks to the volunteers and interns who help make our work possible!

VOLUNTEERS

2019 Claire Anderson, Mark Armstrong, Zac Barnes, Bjorn Bergman, Carol Bolson, Corey Brink, Briana Burke, Raechel Carlson, Brigitte Cornelius, Steve Cornelius, Peter Dodington, Connor Edrington, Gloria Elsbernd, Dale Emery, Nico Enjalbert, Diana Fern, Julie Fischer, Furman University, Mattine Gallentine, Sophia Gallentine, William Gallentine, Becca Goettl, Max Goodner, Natalie Goodner, Barbara Grant, Great River School, Jan Halsne, Khady Hamid, Mette Hammer, Tim Hammond, Phil Hartman, Robin Hinders, Matt Hughes, Steph Hughes, Dick Jensen, Joan Johnston, Jerry Korzendorfer, Pat Korzendorfer, Madeline Knutson, Marsha Kurth, Katie Lanius, Mark Lovig, Luther College, Beth Lynch, Annette Marsden, Marsha McCabe, Cala McGregor, Sara McMenomy, Erin Meek, Hannah Messer, Heidi Mirth, Brita Nelson, Lucas Newton, Scott Nordschow, Anna Olson, Grant Olson, Amber Pambin, Ketel Paulson, Tsama Parsons-Pineda, Morgan Roppe, Sue Roppe, Gail Schaudenecker, Liz Siepker, Jason Skarin, Emmarene Smock, Greta Sokoloff, Gabbi Sonntag, JoAn Stevenson, Heidi Swets, William Troy, Peter van der Linden, Joshua Vorvick, Beth Wahlberg, Tom Wahlberg, Drea Watson, Jean Westby, Rhonda Westergard, Western Tech College, Jill Yarnell, Hongmei Yu

2020 to date Carol Bolson, Rowan Collins, Randall Duvall, Dale Emery, Nico Enjalbert, Max Goodner, Natalie Goodner, Joan Johnston, Mark Lovig, Beth Lynch, Sara Peterson, Steve Peterson, Mairi Sessions, Meg Sessions, Emmarene Smock, Jim Tripp, Judy van der Linden, Peter van der Linden

INTERNS

2019 Julia Braulick, Olivia Parrott, Maia Usher-Rasmussen 2020 Greta Carlson

2020 RESILIENCE GARDENS AMERICORPS MEMBERS, IOWA EMERGENCY RESPONSE AMERICORPS

Calvin Harper, Lauren Mahnke

2019-2020 GREEN IOWA AMERICORPS MEMBERS

Briana Burke, Rowan Collins, Troy Downey, Lucas Griesheimer, Jessica Hegdahl, Collin Kern, Mara Mergens, Colin Weber

PARTNERS & PRESENTERS

BENEFIT CONCERT PERFORMERS & SPEAKERS

2019 Greg Brown, Pieta Brown, David Huckfelt, Lissie, Michael Rossetto, Dave Simonett
2020 Greg Brown, Pieta Brown, Iris DeMent, Malcolm Holcombe, Annie Humphrey,
David Huckfelt, Winona LaDuke, Lissie, Buffalo Nichols, Diane Ott Whealy, Joe & Vicki
Price, Karen Savoca & Pete Heitzman, Dave Simonett, Rowen White

CITIZEN SCIENCE CORPS PARTNERS

(The farms and individuals listed here have grown out significant numbers of varieties this year.) SeedLinked (technology partner); Bjorn Bergman; Blackberry Farm (Michael Washburn and John Coykendall); Aaron Dinwoodie; Cody Egan; Daniela Elliot; Hamilton County, IN Master Gardeners; Thomas Martucci, Monticello, Thomas Jefferson Foundation, Center for Historic Plants; Washington County, WI Master Gardeners

COMMUNITY SEED NETWORK PARTNER

SeedChange of Canada

KEYNOTE SPEAKERS

2019 Conference & Campout Jill Bishop of Urban Tomato, Joel Bramhall of Myriad Botanical Gardens, John Coykendall of Blackberry Farm, Julie Dawson of University of Wisconsin-Madison, Sean Sherman of The Sioux Chef 2020 Virtual Conference Owen Taylor & Amirah Mitchell of Truelove Seeds

2020 VIRTUAL CONFERENCE PARTNER

Northeast Iowa Resource Conservation & Development (video production)

REGIONAL PARTNERSHIPS THAT HELPED SHAPE THE RESILIENCE GARDENS PROJECT

Allamakee Food Shelf; City of Decorah; Dawn 2 Dusk; Decorah High School; Eagle Heights Community Gardens; Grab & Go School Meals: South Winneshiek; Greater Area Food Pantry of Calmar; Green Iowa AmeriCorps; Iowa COVID-19 Recovery AmeriCorps Program; Little Free Food Pantry (Luther College); Luther College; Northeast Iowa Area Agency on Aging; Northeast Iowa Area Food Bank (Decorah Food Pantry); Northeast Iowa Community Action Corps - Waverly, Winneshiek, and Howard Counties; Northeast Iowa Resource Conservation & Development; Plant a Seed; Postville Community Support; Postville School Community Gardens; Roots 4 Change & REAP's Farm to Families Fund; Schera's of Elkader

SEED REMATRIATION PARTNERS

2019 Indigenous Seed Keepers Network, Native American Food Sovereignty Alliance 2020 Shelley Buffalo, Meskwaki Nation, Meskwaki Food Sovereignty Initiative; Jessika Greendeer, Ho-Chunk Nation, Dream of Wild Health; Becky Webster, Oneida Nation

2019-2020 SPONSORS



Clif Bar Co-op Partners Country View Dairy Impact Coffee Kalona SuperNatural Knorth Studios Leon's Auto & Truck Repair M&M Lawn and Leisure Mountain Rose Herbs Once Again Nut Butter Oneota Food Co-op River Root Farm Sacred Blossom Farm Your Place

L

SUPPORTERS

2019-20 SUPPORTERS OF PROGRAMS, PROJECTS, AND INITIATIVES

Collection Documentation, Regeneration, Evaluation, and Distribution: Anonymous

COVID-19 Pivot Planning and Relief: Iowa Arts & Culture Emergency Relief Grant, CARES Act Funding; Silos & Smokestacks National Heritage Area; Stanley Smith Horticultural Trust

Diane's Garden Revitalization: Amy P. Goldman Foundation; Larry Grimstad; The Depot Outlet; MiEnergy Corporation

The Farmhouse Garden: Lindsay Lee; Stanley Smith Horticultural Trust

Intern Program: J. R. Borowy Fund; John Everson; Silos & Smokestacks National Heritage Area

Orchard Revitalization (Gifts over \$1,000): Anonymous; Charles Engelhard Foundation; Louise S. Levin; Merrill Gruber Family Trust; Elisabeth Testani; Michael Wiley

The Resilience Gardens Project: AmeriCorps Iowa (Iowa Emergency Response AmeriCorps); The Blooming Prairie Foundation; Gemplers; Walmart Community Grant Program

Seed Rematriation Project: Anonymous; Indigenous Seed Keepers Network; Sustainable Agriculture Research and Education (SARE) Program

The Seed Trade Census: The Blooming Prairie Foundation; Timothy Welsh

Strategic Planning: Oona Coy & Ben James Fund; Amy Goldman Fowler

UNDESIGNATED SUPPORT

A very special thanks to all our supporters who made gifts toward the greatest needs!

SSE is grateful for your support and the support of everyone in our community that makes all of our work possible. Donors giving \$2,500 or more are listed here by year. We work hard to ensure accuracy, but if you notice an error or omission, please contact us at *donations@seedsavers.org*.

Fiscal Year 2019:

Amy Goldman Fowler *in Honor of Neil Hamilton* Anonymous Fund at the Seattle Foundation The Oona Coy and Ben James Fund Hain Celestial Josephine Merck The Vervane Foundation

> The Blooming Prairie Foundation Clif Bar Family Foundation CMM Charitable Fund

Haskell Fund Innovaciones Alumbra Douglas and Alice Rimer Foundation Schnieders Family Foundation Kari Wenger and Peter Henry

2004 Carita Foundation, Inc. Alpha/Omega Charitable Foundation, Inc. Gregory A. Isakov Jeanette and Christopher Phelps Barbara Schilling Wilkinson Foundation Jennifer Willey

SUPPORTERS

Fiscal Year 2020 (through 9/15/2020):

Amy P. Goldman Foundation Anonymous Anonymous Fund at the Seattle Foundation Charles Engelhard Foundation Hain Celestial Innovaciones Alumbra

> 526 Fund Anonymous Clif Bar Family Foundation Schnieders Family Foundation

Anonymous Brenda Brodie Climate Emergency Fund Barbara Lewey Douglas and Alice Rimer Foundation Stanley Smith Horticultural Trust Susan Surova Kari Wenger

Anonymous Alpha/Omega Charitable Foundation, Inc. Jim Cargill II Haskell Fund Samuel and William Hjort Organic Alternatives, LLC Jeanette and Christopher Phelps Barbara Schilling

FINANCIALS

The financial information provided here is for SSE's fiscal year ending October 31, 2019.

| SUPPORT & REVENUE | | |
|--|-------------|--------|
| Contributions | | |
| Corporations | \$440,316 | 8.02% |
| Membership | \$254,631 | 4.64% |
| Donations | \$363,453 | 6.62% |
| Fundraisers & sponsorships | \$163,051 | 2.97% |
| Foundation grants | \$168,248 | 3.06% |
| Sales & shipping | \$3,995,179 | 72.76% |
| Investment income | \$78,118 | 1.42% |
| Rental income | \$12,411 | 0.23% |
| Other income (including the Conference & Campout) | \$15,706 | 0.29% |
| Total support and revenue | \$5,491,113 | |
| | | |
| EXPENSES | | |
| Programs | \$3,763,868 | 67.18% |
| General & administration | \$1,408,963 | 25.15% |
| Facilities (farm expenses) | \$247,397 | 4.42% |
| Fundraising | \$182,551 | 3.26% |
| Total expenses | \$5,602,779 | |
| | | |

THANK YOU for being a part of this community!

For More Information

To learn more about a specific project or program, please contact Heather Haynes, Development Director, at *hhaynes@seedsavers.org*. To donate online please visit *seedsavers.org/donate*. Thank you for supporting Seed Savers Exchange's work and mission!

Stay Connected

Website: seedsavers.org

Instagram: @seed_savers_exchange Facebook: @seedsaversx

Visit*

Lillian Goldman Visitors Center at Heritage Farm 3074 North Winn Road | Decorah, IA 52101 *The Visitors Center is closed until further notice, but our display gardens, orchards, trout stream, and the 8-mile trail network at Heritage Farm are open year-round, dawn to dusk.

Seed Savers Exchange Headquarters at Heritage Farm

3094 North Winn Road | Decorah, IA 52101 (563) 382-5990 M-F 10am-4pm CST seedsavers.org